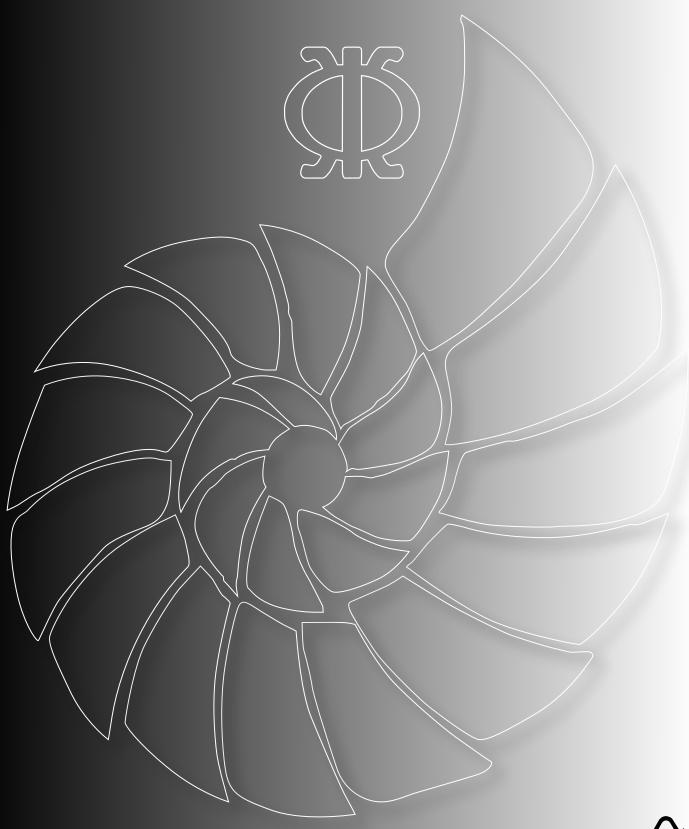
# WANA Creations Strong. Safe & EcoFriendly



Business Format Franchising



### About WAWA Creations LLP

WAWA Creations LLP is a company based in the United Kingdom, which specialises in crafting innovative, eco-friendly, and inclusive nautical designs. Leveraging our extensive knowledge, we are well equipped to establish a comprehensive Boatbuilding company. Our proficiency spans across Boatbuilding, Yard Management, ISO Certifications, Naval Design, and Maritime Software, enabling us to offer comprehensive training and robust technical support.



Initial Fee £20,000



Overall Investment Less than £200,000



Potential turnover after 2 years £300,000 to £900,000

- > Quarterly Technical Support Fee: £3,000
- > Royalties: 3% of the Gross Revenue earned in the previous Quarter.
- ▶ Advertising & Marketing Fees: 2% of the Gross Revenue earned in the previous Financial Year.
- > Average Operating Area: 300 sq/m
- Contract Type: Exclusive Territory Franchise Agreement



**Establishments** 

3



Formations YES



Business Plan Assistance YES

## Ecofriendly Production Process



WAWA ABA "seed of the WAWA tree" Symbols of hardiness, toughness and perseverance the seed of the Wawa tree is extremely hard just like our creations. In Akan culture, it is a symbol of someone who is strong and tough. It inspires the individual to persevere through hardship.

carbon footprint.

## History of WAWA Creations

- In 2020, Claude and Peter embarked on their visionary journey of Eco-Friendly Boating.
- ▶ By 2021, they realised their dream with the construction of the inaugural WAWA Creations™ Rescue Boat, which made a significant impact by supporting Disabled Sailing in Thailand.
- Fast forward to 2023, we have successfully sold dozens of boats in Thailand and Maldives and expanded our presence by inaugurating new WAWA Creations™ boatyards in both Sri Lanka and Singapore.

#### Candidate profile



- Management experience
- Experience in economic & financial management
- Professional skills or degree
- Facilitation Skills
- Knowledge of the local economic and social fabric
- Business trade
- Customer satisfaction

#### Do you have the profile to join WAWA Creations™?

- Manager > Technician capacity
- Network in the local nautical economic

#### Training & support

- > Technical training, need to start with at least one experienced technician
- Start-up business training
- Administrative training to launch the activity
- Training support during the start-up period
- Commercial support with key national accounts
- ▶ ISO & CE Boatyard Certifications
- > Raw Material Management

The future subscriber will undergo a comprehensive two-week training program, conducted at their own boatyard and equipped with the necessary tools for hands-on workshop initiation. Throughout this duration, they will gain insights into our brand's technical methodologies, which are our hallmark, as well as our customer-centric approach and ongoing support. This immersive experience combines both technical and practical training. The newly formed team will not only grasp the fundamentals of our sales approach, understanding what to offer and to whom, but also engage in real-world prospect outreach, collaboratively crafting and delivering key messages tailored to each prospective customer type.

#### Research & Development

At WAWA Creations<sup>TM</sup>, we are dedicated to pushing the boundaries of naval design and engineering. Our commitment to research and development has led us to create a portfolio of cutting-edge vessels that redefine the possibilities of maritime operations. With a relentless pursuit of excellence, we introduce groundbreaking solutions tailored to meet the diverse needs of our clients and the challenges of today's maritime landscape.

Our visionary team of designers, engineers, and experts collaborates tirelessly to bring you vessels that not only excel in performance but also embody our commitment to sustainability, versatility, and reliability. Whether you're seeking eco-friendly solutions for eco-resorts, mission-critical craft for security and surveillance, or adaptable vessels that can evolve to meet evolving demands, WAWA Creations™ is your partner in maritime innovation.

## If you can't recycle it. don't build it!

- Reliability Unmatched: Commercial boats must excel in all challenging conditions whether navigating shallow waters or battling turbulent seas. Whether you're engaged in piloting, diving, patrolling, surveying, or simply enjoying leisure time, your vessel demands unwavering safety and durability.
- € Why HDPE Exclusively? Because it's a lightweight, eco-friendly marvel (100% recyclable). The boat industry's Achilles' heel is recycling, and HDPE addresses this by reducing the carbon footprint fivefold compared to aluminium.
- € Unlike traditional GRP and vulnerable rubber RIB tubes, which succumb to a single collision or rocky encounter, HDPE stands unyielding. It's a material unparalleled in boat construction lighter than water, remarkably durable with a potential lifespan of up to 50 years, chemically inert, impervious to acid damage, and, above all, virtually indestructible.

## Advantages of HDPE material

Low Maintenance: HDPE boats require minimal upkeep, saving both time and money over the long term.

No Anti-Fouling Required: Unlike some materials, HDPE doesn't need anti-fouling treatments, reducing maintenance efforts and environmental impact.

**Virtually Unsinkable:** The inherent buoyancy of HDPE makes these boats highly resistant to sinking, ensuring safety in challenging conditions.

**Extremely Strong:** HDPE's robust construction provides exceptional strength, enhancing the boat's durability and resilience.

Cost-Effective: The long lifespan and reduced maintenance needs of HDPE boats translate to cost savings for boat owners and operators.

**100% Recyclable:** HDPE is an eco-friendly material that can be fully recycled, contributing to sustainability and responsible manufacturing.

**Non-Conductor:** HDPE's non-conductive properties make it safe for electrical systems and reduce the risk of electrical hazards on board.

**Sound Dampening:** HDPE's natural properties help dampen sound, creating a quieter and more comfortable onboard environment.

**Fuel Efficient:** The lightweight nature of HDPE boats contributes to fuel efficiency, reducing operational costs and environmental impact.

With its 100% recyclability, coupled with solar electric propulsion, HDPE emerges as the perfect choice for eco-resorts and national parks, embodying sustainability and environmental responsibility.

HDPE stands as an exceptionally robust material, impervious even to the force of a sledgehammer, ensuring unparalleled durability.

With notably High Buoyancy, HDPE boasts not only an impressive tensile strength but also are electrolysis insensitive, cementing its status as one of the safest materials for boat construction.